

Designer

MICHAEL MOSS

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#### OBJECTIVE

To obtain a position where I can contribute and grow as a designer with a creative agency.

#### EDUCATION

Academy of Art University, San Francisco  
*MFA, Graphic Design*

Cooper.com, San Francisco  
*CooperU, Visual Interface Design Course*

School of Visual Arts, New York City  
*BFA, Illustration, Painting*

#### WORK EXPERIENCE

*Freelance Designer*  
(2009 to Present)

Provided marketing consulting to fine artists looking to showcase their work, more effectively express their personal brand, and discuss their work in a professional manner.

*Contract Designer, Townhog.com*  
(Feb 2010 to May 2010)

Brand identity refresh to current logo. Refreshed website, working with developers and designing compliant to their standards. Designed static and flash banner ads.

*Designer, Customer Experience Group, Western Union*  
(Jun 2006 to Nov 2009)

Worked on a digital team designing for Western Union online products, with an emphasis on small business payments. Designed wireframes and prototypes for use on microsites and new Western Union business products. Designed web applications for internal use by sales and customer service teams for financial products. Conducted user research and interviews to discover best solutions for small business and overseas payment processes. Developed instructional videos for new products.

*Designer, New Product Development, Western Union*  
(Apr 2004 to May 2006)

Designed executive presentations, customer service materials and print collateral. Helped to redesign and update the company intranet. Designed and developed print advertising campaigns and brochures.

*Sales Supervisor, R & D Sales Team, First Data Corporation*  
(Jan 2000 to Mar 2004)

Supervised an inbound/outbound team of twelve sales reps marketing mortgage and financial products to consumers. Reported to marketing, assisted with research, tracking, and development of new products and sales scripts.

#### SKILLS

Adobe Creative Suite, BBEdit, Dreamweaver, Omnigraffle, Lightroom, Flash, HTML and CSS.

Advanced drawing, painting, and photography skills

Extensive experience with cold calling, outbound and inbound sales and presentation.

Experience working in tandem with marketing, web development, and product development teams.

*References available upon request.*